

2018 DSBA Expo Committee:

Ken Whiting
Mid-Michigan Interactive
Chair, Booth Sales

Norma McGarry
CASE Credit Union
PR/Advertising, Booth Sales

Fred Garrett
Lansing Mall
Logistics,
Entertainment,
Booth Sales

Howard Pizzo
Delta Township
Booth Sales

Sonia Buonodono
Eagle Monk
Booth Sales

Ed Reed
Delta Township
Booth Sales

Howard Spence
Howard T Spence &
Associates
Booth Sales

THANK YOU 2017 EXPO SPONSORS!

Delta Township

Lansing Mall

Lansing State Journal

Statewide Printing

Bees Asphalt and Concrete

CASE Credit Union

CATA

Edward Jones - Mark Quimby, Financial

Advisor Granger

Great Lakes Christian College

H&H Jewelry Design

Our Savior Lutheran Church and School

Portland Federal Credit Union

Bees Asphalt and Concrete

Mid Michigan Interactive

Waverly Education Foundation

Bordeaux [Wine. Food. Spirits]

Barry Songer Agency

SPONSORSHIP OPPORTUNITIES

Delta Side Business Association

in partnership with

Delta Township

presents the

COMMUNITY EXPO

2 0 1 8

on

Saturday, March 3, 2018

at the

Lansing Mall

10 a.m. - 3 p.m.



What will I receive as a Sponsor?

The Delta Side Community Expo offers many levels of sponsorships and many reasons why you and your business would want to be a Delta Side Community Expo Sponsor. The opportunity to highlight your business and benefits are as follows:

Sponsors receive:

	Platinum Level \$3,000+	Gold Level \$2,000	Silver Level \$1,000	Bronze Level \$500	Patron Level \$100
Scholarships named for Sponsor	▲				
Attends presentation of scholarship	▲				
Choice of booth location	▲	▲			
1 Year Membership to Delta Side Association	▲	▲	▲		
Recognition at Delta Side member Meetings	▲	▲	▲		
Free Booth at the Expo	▲ (2)	▲	▲	▲	
Free Ad in the Expo Program	Full Page	Half Page	Quarter Page	Business Card Size	
Treasure Hunt Participant	▲	▲	▲	▲	
Recognition on DSBA website	▲	▲	▲	▲	
Listing In Expo Program					▲

How do you Advertise?

Your name and sponsorship level will be printed on the Delta Side Association's website, and on print material as specified in the sponsorship levels.

What are sponsor donations used for?

Proceeds from the Expo are given in scholarships to graduating students of Delta Township to be used toward college tuition. In 2017, Delta Side awarded \$8,500 in scholarships! This year's goal is to be able to award \$8,500 or more in scholarships and increase exposure of our local businesses.

Sign Me Up!

If you are interested in becoming a sponsor, please detach the form on the right and return it to the **Delta Side Business Association Expo, P.O. Box 81090, Lansing, MI 48908.**

If you have any questions, please feel free to contact the Committee Chairperson, **Ken Whiting** at (517) 599-3543.

Thank you for your interest and support!

www.deltaside.org ▲ deltaside@gmail.com



2018

Delta Side Business Association Expo Sponsorship Form

Please complete this form, include your check made payable to Delta Side Business Association Expo, and deliver to:

Delta Side Business Association
P.O. Box 81090
Lansing, MI 48908

Name of Sponsor *(as it should be printed)*

Contact Person

Address

Phone

Email

Sponsorship Level *(Please check one)*

- \$3,000+ — Platinum Level
- \$2,000 — Gold Level
- \$1,000 — Silver Level
- \$500 — Bronze Level
- \$100 — Patron Level