

**2015 Delta Side Community Expo  
Committee:**

**Erin Bielawski**  
Edward Jones  
Co-Chair, Treasurer,  
Booth Sales

**Norma McGarry**  
CASE Credit Union  
PR/Advertising, Booth  
Sales

**Mark Quimby**  
Edward Jones  
Booth Sales

**Steven Hinkle**  
Comerica Bank  
Booth Sales

**Ed Reed**  
Delta Township  
Chair — Booth Sales

**Ken Whiting**  
Mid-Michigan Interactive  
Co-Chair, Booth Sales

**Fred Garrett**  
Lansing Mall  
Logistics, Entertainment,  
Booth Sales

**Paige Moreau**  
Lansing Mall  
Booth Sales

**Nicole Putman**  
CASE Credit Union  
Booth Sales

**Jamie Goble**  
Statewide Printing &  
Promotional Products  
Booth Sales



*The 2014 Delta Side Business Expo was  
proudly sponsored by:*

- Delta Township
- Lansing Mall
- Eaton County Health & Rehab Services
- Astera Credit Union
- Bordeaux
- Edward Jones
- Granger
- Great Lakes Christian College
- H&H Jewelry Design
- Our Savior Lutheran Church and School
- Portland Federal Credit Union
- Statewide Printing & Promotional Products
- Tony M's Restaurant and Banquet Center
- Howard Spence, Eaton County Commissioner
- Rifkin Scrap Iron and Metal
- Lansing Sanitary Supply

**SPONSORSHIP  
OPPORTUNITIES**

**Delta Side Business Association**

*in partnership with*  
**Delta Township**

*presents the*

**COMMUNITY  
EXPO**

**2015**

on

**Saturday, March 7, 2015**

at the

**Lansing Mall**

**10 a.m. –3 p.m.**



## What will I receive as a Sponsor?

The Delta Side Community Expo offers many levels of sponsorships and many reasons why you and your business would want to be a Delta Side Community Expo Sponsor. The opportunity to highlight your business and benefits are as follows:

### Sponsors receive:

	Platinum Level \$3,000	Gold Level \$2,000	Silver Level \$1,000	Bronze Level \$500	Patron Level \$100
Scholarships named for Sponsor	▲				
Attends presentation of scholarship	▲				
Choice of booth location	▲	▲			
1 Year Membership to Delta Side Association	▲	▲	▲		
Recognition at Delta Side member Meetings	▲	▲	▲		
Listed on sticker distributed on front page of Delta Waverly Community News	▲	▲	▲		
Free Booth at the Expo	▲ (2)	▲	▲	▲	
Free Ad in the Expo Program	Full Page	Half Page	Quarter Page	Business Card Size	
Treasure Hunt Participant	▲	▲	▲	▲	
Recognition on DSBA, Delta Twp., Lansing Mall websites	▲	▲	▲	▲	
Listing In Expo Program					▲

### How do you Advertise?

Your name and sponsorship level will be printed on the Delta Side Association's website, and on print material as specified in the sponsorship levels.

### What are sponsor donations used for?

Proceeds from the Expo are given in scholarships to graduating students of Delta Township to be used toward college tuition. In 2014, Delta Side awarded \$7,000 in scholarships! This year's goal is to increase the number of scholarships awarded.

### Sign Me Up!

If you are interested in becoming a sponsor, please detach the form on the right and return it to the **Delta Side Business Association Expo, P.O. Box 70045, Lansing, MI 48908-7045.**

If you have any questions, please feel free to contact the Committee Chairperson, **Erin Bielawski** at **(517) 321-9896.**

**Thank you for your interest and support!**

[www.deltaside.org](http://www.deltaside.org) ▲ [deltaside@gmail.com](mailto:deltaside@gmail.com)



2015

## Delta Side Business Association Expo Sponsorship Form

Please complete this form, include your check made payable to Delta Side Business Association Expo, and deliver to:

Delta Side Business Association  
P.O. Box 70045  
Lansing, MI 48908-7045

Name of Sponsor *(as it should be printed)*

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Contact Person

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Address

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Phone

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Email

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**Sponsorship Level (Please check one)**

- \$3,000 — Platinum Level
- \$2,000 — Gold Level
- \$1,000 — Silver Level
- \$500 — Bronze Level
- \$100 — Patron Level